Go macro or micro, it’s all here

By Robin Goodman, ‘today’ Group Editor

Vancouver’s overcast skies could not dampen the enthusiasm among those within the more than 570 booths at the Pacific Dental Conference Exhibit Hall. The hall is open from 8:30 a.m. to 5:30 p.m. today, so there’s still time to check out the highlights mentioned below.

For a blast of pseudo sunshine in the form of some bright yellow button-down shirts, head over to the Sinclair Dental booth (No. 727). You can also get a free tooth-whitening treatment if you have a Go macro or micro, it’s all here

Tonight: Fun with Dr. Strangelove

Tonight’s “Friday Night Social” features the return of a Pacific Dental Conference favorite: the Dr. Strangelove dance-party band. Mention the words “party band” in Vancouver and more than likely “Dr. Strangelove” will come up.

The group has performed before thousands of music lovers in the Vancouver area over the years and is known for the fun, energetic atmosphere it creates. If you didn’t buy a $15 ticket when you registered, you should still be able to buy tickets at the registration desks. The entertainments starts at 6:45 p.m. and runs to 10 p.m., in Ballroom D in the Vancouver Convention Centre.

Dr. Strangelove also is known for its stage antics, theme-based costumes and ability to sound exactly like the artists it covers. That’s why it’s been able to enjoy so much success and become one of Vancouver’s most sought-after musical attractions.

Also at the registration desk, tickets should still be available ($15) for tomorrow’s breakfast with stand-up comedian Brent Butt, from 8:30–9:30 a.m. in Ballroom A, Vancouver Convention Centre.

* Silhouetted against a video-screen wall in the BIOLASE booth (No. 943), Dr. Brad Labrecque answers questions following his presentation. (Photo/Robin Goodman, ‘today’ staff)

* On stage tonight, ‘Dr. Strangelove,’ one of Vancouver’s most popular musical attractions. (Photo/Provided by Dr. Strangelove)
Expect standing-room only at the Exhibit Hall’s Live Dentistry Stage

The sessions on the Exhibit Hall’s Live Dentistry Stage yesterday attracted standing-room crowds. And that will likely be the case today, with three more clinicians scheduled. Get there early to get a seat close to the stage for that “big screen movie theatre” experience. Microphones are scattered throughout the aisles so lecturers can answer questions after the session.

Ron Zokol, DMD, is the clinician on stage at 8:30 a.m. with the “Guided Full Arch Implant Placement,” co-sponsored by Pacific Implant Institute and Nobel Biocare Canada.

Vancouver dentist Ernst ‘Ernie’ Schmidt follows Zokol at 11:30 a.m., with “CAD/CAM Ceramic Restoration,” co-sponsored by Patterson Dental.

Closing the Live Dentistry program, is Haneef Alibhai, BSc, MD, CM, CCFF, FCFF, with “Botox Demonstration” at 3 p.m., co-sponsored by “md cosmetic & laser training.”

Dr. Mark Kwon performs an ‘Implant with Sinus Surgery’ as Dr. Bernard Jin (standing at left) provides commentary during the procedure, on stage at the Live Dentistry Arena in the Exhibit Hall on Thursday.

CLOSER...from page 1

little extra time. On Thursday they were passing out yellow roses, so perhaps they will today too?

Over at the Beutlich Pharmaceuticals booth (No. 221), pick up a HurriPak, a starter kit of periodontal anesthetic featuring HurriCaine. It comes with two flavours of this topical anaesthesia liquid — wild cherry and Pifia Colada — 12 disposable perio irrigation tips, 12 disposable irrigation syringes and two HurriCaine Leur-Lock dispensing caps.

If you need advice from a grafting expert, visit the Citagenix booth (Nos. 119, 220). The company offers bone grafting products, membranes, specialized dental instruments and more. Stop by the booth to learn about the many show specials.

Cleardent’s booth design (No. 443) is difficult to resist. The large low table and many big-screen monitors allow you to test out software that will allow your office to go paperless.

Our favourite gadget on the show floor is the new ‘cinemizer OLED’ by Zeiss, found at the National Dental Inc. booth (No. 1419). Some 75 percent of adult patients suffer from varying degrees of anxiety at the dentist. Cinemizer OLED multimedia video glasses can help reduce patient anxiety with 2-D or 3-D movies, TV shows or other relaxing videos.

There is plenty to see in the Exhibit Hall, so make sure you leave enough time for a leisurely stroll that allows you to check out companies you may not already be familiar with.

need a website? Online appointment system? Nadeem Kassam, from left, Nasheel Kassam and Charlie Bern have show specials at ‘connect the doc,’ of Vancouver (booth No. 1243). (Photos/ Robin Goodman, ‘today’ staff)

Rob Precious of ‘quickmobile’ displays the PDC Program app the company created for smartphones and iPad.

Barbara Bancroft lectures to a full house about ‘Pharmacology: Simplify, Don’t Mystify.’

PDC mobile app
Scan this QR code to access the app, or download from your app store by searching “Pacific Dental Conference.”

Adele Fussi and Frank Loggia hold an implant prop at the MIS Implants booth (No. 201).